

Press Release

Source: TVtrip.com

Tvtrip.com Launches Video-Clip Hotel Search Tool

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LONDON, June 26 -- Responding to increasing demand from travellers, four former managers from Expedia Europe have founded the new Tvtrip.com website. By enabling internet users to find a hotel amongst 1500 hotels in 25 European destinations, via its own professional video clips, Tvtrip.com is rejuvenating the world of e-tourism, linking video, travel and Web 2.0.

For the first time in online tourism history, choose your hotel in Europe by watching video-clips:

Who has never been disappointed when booking a hotel on the Internet? Or arriving by taxi and seeing the area around the hotel isn't quite what was expected? The room seems smaller than in the photos and if only you had seen the gym before! Tvtrip.com helps avoid these kind of unpleasant surprises. For the first time, travellers can visit their hotel online before booking.

Exclusive information and professional films

Tvtrip recruited professional teams in each city to produce short and informative video clips. These films show the various types of rooms, the facilities as well as the area surrounding the hotel. The website also saves travellers time by allowing them to book their hotel with partners such as Booking and Venere.

A unique on-line travel community

Tvtrip.com is developing an on-line community which will allow travellers to share their opinions and upload their own video clips.

An ambitious project

TV trip will offer an impressive library of 1500 videos, with 25 European destinations, including London, Paris, Brussels, Berlin, Madrid, Rome and Prague.

A team of travel and internet experts

Tvtrip.com was founded by 4 former managers of Expedia Europe: Marc Ruff (former Vice President Europe), Fabien Bourdier (former managing director France), Marc Pfohl (former marketing director France) and Anja Keckeisen (former managing director Germany).

About Tvtrip.com

Launched in May 2007 by four former senior managers from Expedia Europe, Tvtrip.com is the first website to enable hotel searches using online videos. By the end of 2007, the site will offer 1500 videos showing the rooms and services of hotels in the top 25 European destinations. Tvtrip.com is an impartial service which includes an area dedicated to the comments and evaluations of visitors to the site. It offers preferential rates through partnerships with Booking and Venere.

For more information: www.tvtrip.com