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[TVTrip Brings a Fresh New Look at Video Guides for Hotels](#)

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[TVTrip](#) is offering a multimedia hotel guide with videos professionally produced helping users choose better the hotels and even the rooms they will be staying at (read our initial review [here](#)). This startup headquartered in Belgium with offices in Paris London and Singapour launched in June and is [backed](#) by 2 european VCs, Partech and Balderton. They are now out of beta (check out the absent mention by the logo) and will be launching tomorrow a brand new version of their hotel search engine although the new site can already be accessed.

The new design is rather nice but the key point of attraction is an advanced video player which enables you to access rich information regarding the hotel without having to leave the player itself including in full screen mode. The execution is really good and it is probably best to give it a try to understand. For example you can launch other videos related to the hotel directly from the player, you can read the hotel basic description details and reviews from other users and even launch a comparison check for the best rate.

Check out our featured hotels in **Old New York Zone**

Hotels Deals With a luxury holiday

See your video on video before you book it!

Find your hotel:

Display results | As a list | On a map | On a video gallery

Select a destination on the map
42 destinations, 2222 hotels, 211723 reviews, 2052 videos



Major cities


- | | | |
|----------|------------|-----------|
| New York | London | Berlin |
| Madrid | Osaka | Rome |
| Paris | Barcelona | Moscow |
| Prague | Tokyo | Amsterdam |
| Tel Aviv | Manchester | Florence |
| Wco | Venice | Dublin |

Featured video:
Hotel Tivoli Lisboa - Lisbon ★★★★★



Most popular hotel videos

- | | | |
|--|--|---|
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Hotel Tivoli Lisboa - Lisbon
★★★★★
From \$200 |
Radisson Edwardian Leicestershire Square Hotel - London
★★★★★
From \$180 |
The Mayfair - London
★★★★★
From \$330 |
|
Melia Marbella Dinamar - Marbella
★★★★★
From \$180 |
Swissotel The Howard - London
★★★★★
From \$200 |
Hotel Seat - Lisbon
★★★★★
From \$240 |



bar - lounge

Checkin 10am Checkout 12am

Amenities:

- Elevator
- Cycling
- Bicycle Rental
- Safe
- Downtown
- Ironing Services
- Internet Access

The White Hotel

★★★★★

Luxury, Business

Description:

Centrally located in Brussels on the Avenue Louise, the White Hotel is a small-scale designer hotel, created by the top design architects. This modern establishment is situated on the famous Avenue Louise thoroughfare within 2 kms of the Grand-Place, and offers an excellent starting point for business travel or a holiday shopping break.

The 53 rooms are very spacious and quiet, and decorated in light colors and patterned fabrics. All include an Internet connection, balcony and minibar. Take advantage of all the modern comfort. A fresh breakfast is served with home-made products. In the White Lounge bar, you

Hotel Rank

3

From \$120

I regret a few elements that could be easily improved: the videos cannot be embedded (useful for travel blogs), the sound is set by default to zero and the control is not available in the right position. I think they also urgently need to take that cheap stock music off their videos and replace it with either quality music (hint: local hits would be interesting) or even a sexy voice to accompany the images. After a short chat with the team i understand they will be working on it.



The site itself is much richer and has a lot of options for search, filtering and navigation. I like the VideoWall result page (see [here](#) in London). They also have a [map mashup](#) from where you can run directly the videos. The site has already some good traction with a 100k unique visitors a month across 5 languages. 600 hotels are covered across 48 cities and this will soon raise up to 1000. Another 2200 hotels can be added at any time according to users' votes. Asia will soon be covered too. Another startup based in Paris providing the same service by the name of [Trivop](#), recently launched a new version of their site.

Video guides for hotels make total sense from a consumer point of view. The question i still have in mind is whether this is a value proposition strong enough to create a destination site or whether this is a good addition to existing booking sites? Too soon to say